

Brian Ikechukwu Ezeonu, Ph.D.

CURRICULUM VITAE

July 2023

<https://www.brianezeonu.com>

www.globaldevelopmentsolutionslab.com

<https://www.linkedin.com/in/brian-ezeonu-54447282>

308 Chestnut Pkwy
Indian Trail, NC 28079.

Email: brianezeonu@gmail.com
Cell phone: (301) 768-1243

Education

- 2023 Ph.D. in Public Administration and Public Policy
Department of Political Science, Auburn University
Dissertation: *Impact of Public and Nonprofit Sector Collaboration on Public Institutional Capacity in Sub-Saharan Africa*
- 2017 M.A. in Economics
Andrew Young School of Policy Studies, Georgia State University
- 2013 B.S. in Economics
Department of Economics, University of Nigeria Nsukka, Nigeria

Research Interests

International development, collaborative governance, public policy (health, education, gender), global finance, and economic development

Peer-Reviewed Journal Publications

Weber, Peter, Kelly Krawczyk, **Brian Ezeonu** and Felicia Tuggle. 2023. "How to Leverage Action Research to Develop Context-Specific Capacity Building for Civil Society." Nonprofit Policy Forum. <https://www.degruyter.com/document/doi/10.1515/npf-2022-0041/html>.

Krawczyk, Kelly, **Brian Ezeonu**, and Dabesaki Mac-Ikemenjima. 2022. "An Exploratory Analysis of Cross-National Variations in Pro-Social Behaviors." *Voluntas: The International Journal of Voluntary and Nonprofit Organizations*. <https://doi.org/10.1007/s11266-022-00525-z>.

Ezeonu, Brian. 2019. "US Trade Deficit, Unemployment Rate and Debt: An empirical analysis." *International Journal of Economics, Business and Management*. 3(3): 55-79.

Ezeonu, Brian. 2015. "Public Debt and Economic Growth: the Case of Nigeria." *Interdisciplinary Academic Essays*. 5(1):1-22.

Professional Publications

Ezeonu, Brian and Kelly Krawczyk. 2022. “Lending Corruption and Bank Loan Contracting: Implications for Gender Inequity and Inclusive Growth in Nigeria.” *ACE SOAS Consortium Working Paper 041*.

Ezeonu, Brian and Kelly Krawczyk. 2022. “Lending Corruption and Bank Loan Contracting: Implications for Gender Inequity and Inclusive Growth in Nigeria.” *ACE SOAS Consortium Briefing Paper 17*.

Funded Research

2020 “Lending Corruption and Bank Loan Contracting: Implications for Gender Inequity and Inclusive Growth in West Africa. Co-Principal Investigator (with Kelly Krawczyk and Hayford Nsiah). Anti-Corruption Evidence (ACE) Research Consortium and the School of Oriental and African Studies (SOAS) at University of London. \$120,000.

2019 “The Impact of Extractive Industries on Local Income and Job Creation in Indonesia, Nigeria, Colombia and South Africa.” Project Manager, Nigeria. Ford Foundation, Nigeria. \$10,000.

Fellowships & Awards

2022-2023 *Kirchner Food Fellowship Americas Program. Ph.D. Program Fellow.* Actively evaluating and making impact investment decisions for social enterprises aimed at fighting food insecurity in Central America.

2022 *ARNOVA Conference Scholarship and Travel Grant. \$500.* Awarded to attend the 2022 ARNOVA Conference.

2022 *ISTR Ph.D. Seminar Participant.*

2022 *Auburn University Morris Fund for Excellence Travel Grant. \$750.* Awarded to attend the 2022 ISTR Conference.

Work Under Review and In Progress

Mac-Ikemenjima, Dabesaki, Lucky Umezulike, Kelly Krawczyk, and **Brian Ezeonu**. “Trends and Determinants of Charitable Platform Giving.” Manuscript in progress.

Ezeonu, Brian and Chambers Umezulike. “Assessing the Impact of NGOs on Improving Transparency and Accountability: A Case Study of Nigeria.” Manuscript in progress.

Weber, Peter, Kelly Krawczyk, **Brian Ezeonu**, Brittany Branyon, Elena Roversi, Lucky Chambers Umezulike, Sindhu Weber. “Developing Context- Specific Capacity Building Training for Civil Society Organizations: Insights from Liberia.” Manuscript in progress.

Ezeonu, Brian. “Public and Nonprofit Sector Collaboration: Investigating Institutional Isomorphism and Effect on Organizational Capacity in Sub-Saharan Africa.” Manuscript in progress.

Ezeonu, Brian, and Kennedy Musyoka. “Conceptualizing Social Enterprises in the Sub-Saharan Africa Context.” Manuscript in progress.

Selected Conference Presentations

November 2023. Mac-Ikemenjima, Dabesaki, Lucky Umezulike, Kelly Krawczyk, and **Brian Ezeonu.** “Trends and Determinants of Charitable Platform Giving.” To be presented at the 52nd Annual Association for Research on Nonprofit and Voluntary Action Research (ARNOVA) Conference. Orlando, Florida.

April 2023. **Ezeonu, Brian.** “The Impact of Public-Nonprofit Collaboration on the Capacity of Public Institutions in Nigeria.” Presented at the 3rd Annual South East Exchange of Development Studies (SEEDS) Conference. Atlanta, Georgia.

November 2022. Krawczyk, Kelly, Peter Weber, Felicia Tuggle, **Brian Ezeonu,** Sindhu Weber, Brittany Branyon, and Elena Roversi. “Developing Context-Specific Nonprofit Management Education for Civil Society Organizations in Developing Countries: Insights From Liberia.” Presented at the 50th Annual Association for Research on Nonprofit and Voluntary Action Research (ARNOVA). Raleigh, North Carolina.

July 2022. Weber, Peter, Kelly Krawczyk, Felicia Tuggle and **Brian Ezeonu.** “Developing Context-Specific Capacity Building Training for Civil Society Organizations: Insights from Action Research.” Presented at the 15th International Conference of the International Society for Third Sector Research (ISTR). Montreal, Canada.

January 2022. **Ezeonu, Brian** and Chambers Umezulike. 2022. “Assessing the Impact of NGOs on Improving Transparency and Accountability: A Case Study of Nigeria.” Presented at the Southern Political Science Association (SPSA) Conference. San Antonio, Texas.

November 2020. Krawczyk, Kelly, **Brian Ezeonu,** and Dabesaki Mac-Ikemenjima. “Cross-National Variations in Giving and Pro-Social Behavior.” Presented at the 48th ARNOVA Annual Conference. (Virtual conference)

Teaching Experience

Spring 2023 Instructor of Record, Auburn University
POLI 5370 and POLI 6370, Nonprofit Management
(Undergraduate and MPA courses)
CDS 2700, Nonprofit Organizations
(Undergraduate course)

Spring 2022 and Fall 2022 Instructor of Record, Auburn University
POLI 3000, Introduction to Political Science Research Methods
(Undergraduate course)

Fall 2022

Guest Lecturer, Auburn University
POLI 5380 and POLI 6380, INGOs and International
Organizations

Professional Experience

Social Impact (SI), Virginia

A global development management consulting firm that works across sectors to reduce poverty, improve health and education, promote peace and democratic governance, foster economic growth, and protect the environment.

Research Manager: Evaluations, Research & Analytics **May 2023 – Present**

- Manage a portfolio of multi-year USAID evaluation contracts in Mali, Honduras, and West Bank, encompassing WASH, democracy and governance, youth development and migration, and economic growth sectors.
- Manage evaluations through their life cycle from start-up and design phases through multiple rounds of data collection, analysis, reporting, and dissemination.

Kirchner Impact Foundation (KIF), Florida

The Kirchner Fellowship is designed specifically for "identifying and training the next generation of capital allocators capable of understanding and investing effectively in the early-stage innovations that can transform the way we feed the planet."

Kirchner Fellow (Central America) **August 2022 – July 2023**

- Assessment of early-stage social enterprises in the agriculture and food sector.
- Venture Capital management, deal sourcing, financial and impact due diligence, financial modeling and term sheet negotiation.
- Build and manage pipeline and network using Affinity platform.
- Lead business pitches from entrepreneurs seeking capital for their start-ups.
- Work closely with business founders to identify appropriate valuation methods and models using Microsoft Excel.
- Work with my investment team to prepare advanced technical information and effectively communicate that information to program directors orally, in writing, and in presentations.

Global Development Solutions Lab (GDS), Alabama

An interdisciplinary initiative at Auburn University that conducts global research, training, and outreach programs in Africa to facilitate development

Faculty Member **September 2021 – Present**

- Designed and implemented 5 grant-funded research projects.
- Designed and implemented all phases of a nonprofit management education field research project in Monrovia, Liberia, including research design, data collection (interviews and focus groups), data coding and analysis (NVivo), compilation of results and journal manuscript preparation.
- Design and build advanced analytics / data science models in Stata, R, Microsoft Excel, and Python.
- Coordinate research partnership between GDS and Centre on African Philanthropy and Social Investment (CAPSI) to strengthen the study of philanthropy in Africa.

- Work closely with the Grants Manager to develop budget narratives for grant proposals.
- Prepare advanced technical information and effectively communicate that information to external and internal audiences orally, in writing, and in presentations.

Auburn University, Alabama

Ranked in the top 11% of U.S. research institutions, coming in at No. 100 among 915 universities, according to the National Science Foundation's recent Higher Education Research and Development, or HERD, Survey. Among public universities, Auburn is ranked No. 67 out of 415 institutions.

Research Assistant

August 2019 – July 2021

- Responsible for updating and managing large volume of data.
- Designed and built advanced analytics /data science models in Stata, R, and Python.
- Conducted qualitative data analysis as needed including but not limited to reviewing and coding qualitative interview transcripts, summarizing emerging themes, and generating summary tables using NVivo.
- Wrote reports of literature reviews and research results for principal investigators/supervising faculty.
- Worked closely with the primary investigators to assure that the day-to-day activities of research projects, including the recruitment of study participants, management of quantitative and qualitative data collection, preparing documents as needed for the IRB and funder ensuring they are rigorously completed and consistent with the standards established by the team.
- Prepared, created, and conducted presentations based on research activities for academic conferences.
- Assisted in writing and preparing grant proposals with supervising faculty.

Cloneshouse, Nigeria

Leader in providing technical assistance in the area of monitoring and evaluation, Data Analytics and Data Mining for private parties and global organizations in sectors spanning government, oil and gas and business initiatives.

Senior Data Analyst (Contract)

January 2021 – August 2021

- Developed poverty models (using R programming software) for descriptive and predictive analytics of poverty and welfare levels in urban and rural areas across states in Nigeria.
- Provided technical guidance to the UI/UX data analysis team and data scientist on the processing of the poverty measurement models for visualization.
- Maintained tables with processing systems used by internal and external sources.

Connected Development, Nigeria

Leading initiative for public governance and empowerment of marginalized communities providing high level of feasibility research for transparency in governmental institutions.

Programs and Research Coordinator

August 2018 - July 2019

- Designed and led implementation of 3 grant-funded research projects including Ford Foundation and USAID funded projects.
- Responsible for coordinating data collection activities and carrying out data analysis to answer policy questions using Stata, R, Microsoft Excel and Python.

- Facilitated end to end process of donor-funded projects such as developing strategy, framework, preparation and planning, execution and delivery, and relationship management with stakeholders that include government, media and private sector actors.
- Collaborated with senior government officials to improve data management systems in government ministries, departments, and agencies.
- Prepared advanced technical information and effectively communicate that information to external and internal audiences orally, in writing, and in presentations.
- Collaborated and maintained effective working relationships with management, internal departments, and external partners and donors that included multilateral and bilateral agencies (United Nations, USAID, Oxfam and DFID).
- Worked closely with the monitoring and evaluation team to develop logic models for proposed programs and projects.
- Performed in-depth KPI analysis for the programs team

Data Analyst Intern

May 2018 – July 2018

- Analyzed data using standard statistical tools (Stata, R, SPSS), methods, and techniques.
- Cleaned and pruned data to discard irrelevant information.
- Assisted in preparing technical reports to present and interpret data, identify alternatives, and make and justify recommendations on data revisions.
- Assisted in identifying and interpreting data patterns and trends and assessing data quality.
- Developed and implemented databases, data collection systems, data analytics, and other strategies that optimize statistical efficiency and quality.

Leadership Positions

- | | |
|-----------|--|
| 2022-2023 | Lead Graduate Teaching Assistant, Auburn University, Department of Political Science |
| 2021-2023 | Senator, Graduate Student Council, Auburn University |

Professional Memberships

- Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)
- International Society for Third-Sector Research (ISTR)
- Southern Political Science Association (SPSA)
- Nu Lambda Mu International Honor Society
- Pi Sigma Alpha Honorary Society

Methodological Training

- Time series
- Maximum likelihood estimation
- Bayesian analysis
- Cross-sectional time series
- Experimental methods
- Text analysis

Computing

- Preferred: R, Stata and LATEX

- Familiar: SPSS, Excel, SAS, Python

References

Available on Request